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Previous Attorney Docket No.: 33170-1  
R & G Docket No.: 104557-0017-101, BHA/017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Kevin P. Fox et al.  
Application No. : 10/782,018 Confirmation No. : 4299  
Filed : February 19, 2004  
For : IMAGE DISPLAY WITH CONFIGURABLE  
LETTERING  
Group Art Unit : 3611  
Examiner : Cassandra Davis

New York, New York 10036  
March 7, 2007

Mail Stop: AMENDMENT  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

This is in response to the Non-Final Office Action dated September 8, 2006. A three month extension of time is applicable hereto and is being submitted herewith. Applicants amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this Reply to Office Action.

Amendments to the Claims begin on page 7 of this Reply to Office Action.

Remarks begin on page 14 of this Reply to Office Action.